

"हर काम देश के नाम"



रक्षा लेखा महानियंत्रक

उलान बटार रोड, पालम, दिल्ली छावनी-110010

Controller General of Defence Accounts

Ulan Batar Road, Palam, Delhi Cantt.- 110010

Phone: 011-25665703 Fax: 011-25674806, 25674821 email: aniii.cgda@nic.in



F. No. AN/III/3012/ Misc/Har Ghar Tiranga

Dated: 11.08.2023

To,

All PCDAs/ PCA (Fys.)/ PIFAs,
CDAs/ IFAs/ RTCs.
(through website).

Subject: 'Meri Maati Mera Desh' & 'Har Ghar Tiranga' Campaigns - reg.

Please find enclosed a copy of Office Memorandum No. 8(12)/2023/D(Coord) dated 09.08.2023 from D(Coord), Department of Defence, MoD and DO letter No. 42-22/261/2023-AKAM from Ms. Uma Nanduri, JS, Ministry of Culture on the subject matter for information and necessary action.

2. All field offices are requested to encourage all the employees under your organization to participate in Har Ghar Tiranga and Meri Maati Mera Desh Campaign as directed by the ministry.
3. All field offices may obtain the flags from Post Office and disseminate to all the employees immediately.
4. The Action Taken Report may be furnished to HQrs. office through email at aniii.cgda@nic.in.

(Pankaj Kumar)
Sr. Accounts Officer (AN)

Copy to:

1. AN-IV Section, Local
2. IT&S Wing, (Local)

For similar action as stated above.

It is requested to upload the circular on CGDA's website.

(Pankaj Kumar)
Sr. Accounts Officer (AN)

**File No- 8(12)/2023/D(Coord)
Government of India
Ministry of Defence
Department of Defence
D(Coord)**

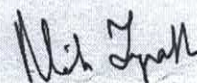
198-'A', South Block
New Delhi-110011
09 Aug 2023

OFFICE MEMORANDUM

Subject: 'Meri Maati Mera Desh' & 'Har Ghar Tiranga' Campaigns- reg

It is requested that all employees of MoD and its constituents be encouraged to participate in Har Ghar Tiranga and Meri Maati Mera Desh Campaign and adequate outreach of these two campaigns be given on various social media platforms to ensure high Janbhagidari. The actionable points for all Departments/Organisations are as under:-

- i. Hoisting of Indian Flag between 13th - 15th August 2023 by individuals in their household premises, uploading of selfie with Tiranga on www.harghartiranga.com and change of display picture to Tiranga/picture with Tiranga on various social media platforms.
 - ii. Taking Pledge and uploading of selfie with Mitti in hand on www.merimaatimeradesh.com between 9th - 15th August 2023.
2. In this context, it is also requested that:
- i. All Departments to ensure participation of their Officers/Staff/Personnel & their families in this campaign.
 - ii. To ensure effective participation, all Departments/Organisations may obtain the flags from Post Office and disseminate to all the employees immediately .
3. The Action Taken Report in this regard may be forwarded to D(Coord).
4. ADG (M&C) to take necessary action for buzz creation and wide publicity of the campaign.



(Manish Tripathi)
Joint Secretary (Coord)
Department of Defence
Ministry of Defence
Tel: 011-23015444

To,

Secretary, D/o Defence Research and Development
Secretary, D/o Ex-Servicemen Welfare
Vice Chief of Air Staff
Vice Chief of Army Staff
Vice Chief of Naval Staff
CISC
Additional Secretary, D/o Military Affairs
Additional Secretary, D/o Defence Production
Additional Secretary & Financial Adviser (Acquisition)
DG NCC
DG AFMS
DG ICG
DG BR
CGDA
DGDE
All JSs of D/o Defence & Addl. FAs of MoD(Fin)
All JSs of D/o Defence Production
JS(Coord), DMA
Dir(P&C), DRDO
ADG(M&C)

D.O. No. 42-22/282/2023 – AKAM

Respected Sir,

This is in continuation of DO Letter No. Misc/Secy(I) 2023 dated 31st July 2023 for Har Ghar Tiranga and D.O. Letter No. 42-22/281/2023-AKAM dated 2nd August 2023 for Meri Maati Mera Desh from Secretary, Ministry of Culture.

2. It is requested that all employees under your administrative jurisdiction may be encouraged to participate in Har Ghar Tiranga and Meri Maati Mera Desh Campaign and adequate outreach of these two campaigns may be given on various social media platforms to ensure High Janbhagidari.

3. In this regard following are the actionable points: -

- i. Hoisting of Indian Flag between 13th – 15th August 2023 by individuals in their household premises, uploading of selfie with Tiranga on www.harghartiranga.com and change of display picture to Tiranga/ picture with Tiranga on various social media platforms.
- ii. Taking PanchPran Pledge and uploading of selfie with Mitti in hand on www.merimaatimeradesh.com between 9th – 15th August 2023. The Panch. Pran Pledge for execution in English & Hindi is as follows: -

हम शपथ लेते हैं कि...

- भारत को 2047 तक आत्मनिर्भर और विकसित राष्ट्र बनाने के सपने को साकार करेंगे।
- गुलामी की मानसिकता को जड़ से उखाड़ फेंकेंगे।
- देश की समृद्ध विरासत पर गर्व करेंगे।
- भारत की एकता को सुदृढ़ करेंगे और देश की रक्षा करने वालों का सम्मान करेंगे।
- नागरिक होने का कर्तव्य निभायेंगे।

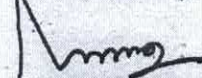
We Pledge to:

- Make India developed and self-reliant by 2047.
- Remove any trace of colonial mindset.
- Celebrate our heritage.
- Strengthen unity and respect those who protect the country.
- Perform the duties of a citizen.

iii. Flags are available at all Post Offices across the country for sale.

With warm regards,

Yours sincerely,


[Uma Nanduri]

Shri Giridhar Aramane
Secretary
Department of Defence
136, South Block,
New Delhi
Email: sdps@nic.in, defsecy@nic.in

