



रक्षा लेखा विभाग (र.ले.वि.) मुख्यालय

उलान बटार रोड, पालम, दिल्ली छावनी-110010

DEFENCE ACCOUNTS DEPARTMENT (DAD) HEADQUARTERS

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No.- AN-III/3012/Misc/HarGharJhanda

Date-25/07/2022

To,
All PCDAs/PCA(Fys)/PIFAs,
CsDA/IFAs/RTCs
(Through CGDA Website)

Subject: Action plan for celebration of 'Har Ghar Tiranga' campaign for Defence Accounts Department

Reference: HQrs office letters No Estt-Coord/3012/Circular/Vol IX dated-31/05/2022, 23/06/2022 & 14/07/2022.

Kindly refer HQrs office letter cited above regarding celebration of 'Har Ghar Tiranga' Campaign.

2. In this context, it is intimated that the Competent Authority has directed to take proactive approach for celebration of 'Har Ghar Tiranga' Campaign under the aegis of 'Azadi Ka Amrit Mahotsav'. All field offices of the department across all over India are requested to enjoin upon officers and staff to bring the national flag at their home and hoist it to mark the 75th year of India's independence and to invoke the feeling of patriotism in the hearts of officials to promote awareness about the Indian National Flag. It is requested to take action at your level to make the campaign a big success. It may also be advised to procure Indian National Flags through GeM for the officers and Staff Members of your organization as per the direction contained in DO letter No 42-22/235/2022-AKAM dated-15 July 2022 from Shri Govind Mohan, Secretary, Ministry of Culture (Copy enclosed).

3. Further, it has also been decided by the Competent Authority to make the "Har Ghar Tiranga" campaign a big success, Indian National Flags may be hoisted in all residential Complexes, Offices, Training institutions, Transit/Guest houses and Hostel Accommodations during the Independence Week from 11th -17th August 2022. The plan of actions as finalized for this organization is as under:

Date	Action Plan
11.08.2022	Distribution of Indian National Flag to all officers and staff of DAD
13.08.2022 to 15.08.2022`	All officers and staff will hoist Indian National Flag at their residence as per the direction contain in DO dated 13.07.2022 from the Cabinet Secretary.
11.08.2022 to 17.08.2022	Important information related to National Flag will be circulated among officer and staff members through social media platform/official website of the department.

4. Therefore, above guidelines and action plans as suggested may please be followed strictly.


(Mohan Lal Meena)
Sr. ACGDA (AN)

गोविंद मोहन
सो. १
Govind Mohan
Secretary



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भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

DO. No. 42-22/235/2022-AKAM

July 15, 2022

Dear Sir:

Kindly refer to my previous communication wherein it was informed that 'Har Ghar Tiranga' campaign has been launched under the aegis of 'Azadi Ka Amrit Mahotsav' (AKAM) to encourage citizens to hoist the National Flag of India in their homes. Under the campaign, it is envisaged that all citizens shall be encouraged to hoist Tiranga at their homes during the Independence week from 13th - 15th August, 2022. In this regard, reference is also invited to Cabinet Secretary's D.O. Letter No 42-22/235/2022-AKAM dated July 13, 2022 requesting support and leadership in the campaign.

2. In this context, it is important that we leverage resources of your Department to popularize and provide publicity to the campaign by involving citizens from all walks of life. Ministry of Culture has already initiated various steps in this regard and shall be ready to provide support if required.

3. Simultaneously, we have worked with all stakeholders to ensure production and supply of flags of various sizes. Sufficient number of flag suppliers have been on-boarded on GeM portal and the number has been increasing daily. Ministries/Departments can place their order directly through the GeM portal.

4. I would request you to kindly place demands for your Department through GeM portal well in advance so as to give enough time to suppliers to fulfill their commitment and also to enable delivery of these flags. An indicative list of GeM listings for Indian National Flag is attached as Annexure A.

With regards,

Encl.: As above

Yours sincerely,

(Govind Mohan)

Dr. Ajay Kumar
Secretary
Department of Defence
Ministry of Defence
South Block, New Delhi-110001

Annexure – A

Table: Indicative Listings of Indian National Flag on GeM Portal

Sl. No.	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price (INR)	Stock Available as on 14th July 2022
1.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-80437672968	50	500000
2.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-65064214564	50	1000000
3.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-46354701452	50	10000000
4.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-24925060224	50	10000000 0
5.	Unbranded The Indian National Flag	100% Polyester	Size 6 (900 mm X 600 mm)	Indian Polyester	Reseller	5116877-99158249238	50	500000
6.	Unbranded The Indian National Flag	100% Polyester	Size 7 (450 mm X 300 mm)	Indian Polyester	Reseller	5116877-60002012863	50	2072
7.	Unbranded The Indian National Flag	Not mentioned	(6300 mm x 4200 mm)	As per IS:1	Reseller	5116877-8007741866	15	300
8.	Unbranded The Indian National Flag	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-26053188469	16	998800
9.	Unbranded The Indian National Flag	Not mentioned	Size - 27 inch x 18 inch	As per IS:1	Reseller	5116877-44268205517	18	10000000

Sl. No.	Product Name	Material	Size of Flag	Product Category	Name of Vendor	Product ID	Price (INR)	Stock Available as on 14th July 2022
10.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-47196670247	21	500000
11.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-40145872837	23	300000
12.	Unbranded The Indian National Flag	Not mentioned	(6300 mm x 4200 mm)	As per IS:1	Reseller	5116877-81727551417	29	300
13.	FLAG The Indian National	Not mentioned	(450 mm X 300 mm)	As per IS:1	Reseller	5116877-8196151637	30	9
14.	FLAG The Indian National	Not mentioned	(3600 mm x 2400 mm)	As per IS:1	Reseller	5116877-99177741442	30	100
15.	Unbranded The Indian National Flag	Not mentioned	(900 mm x 600 mm)	As per IS:1	Reseller	5116877-15044728443	30	80000
16.	FLAG The Indian National	Not mentioned	Size - 27 inch x 18 inch	As per IS:1	Reseller	5116877-42847259643	31	1000