

कार्यालय रक्षा लेखा महानियंत्रक, उलान बतार रोड, दिल्ली छावनी-10
Office of the CGDA, Ulan Batar Road, Palam, Delhi Cantt - 10

No. AN/III/3012/Circular Vol-VI

Dated: 11.09.2017

To,

All PCsDA/PCA (Fys)/PIFAs/CsDA/CsFA/IFAs

Subject: Campaign on 'Swachhta Hi Sewa' (SHS).

Please find enclosed a copy of DO letter No. A-19012/1/2017-D(Estt. I Gen.I) dated 08.08.2017 from Additional Secretary, Min of Defence to CGDA alongwith a copy of DO letter dated 06.09.2017 from Secretary, Min of Drinking Water & Sanitation.

Prime Minister has called for a campaign "Swachhta Hi Sewa" from 17th September 2017 to 2nd October 2017. The campaign has three components viz. 'Jagrukta Abhiyan', 'Shauchalaya Nirman' and 'Swachh Gandhi Jayanti'.

It is therefore, requested that an action plan on the matter may please be furnished to this HQrs office by 12th September, 2017, so that a consolidated plan may be sent to the Ministry.

कविता

(Kavita Garg)
Sr. Dy CGDA(AN)

Copy to:

IT & S Wing : With a request to upload on CGDA website.

AN-V : For information and necessary action.

— sd —

(Kavita Garg)
Sr. Dy CGDA(AN)

वसुधैव कुटुम्बकम्
Barun Mitra
अपर सचिव
Additional Secretary
Ph : 23011775
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रक्षा लेखा महानियंत्रक सचिवालय
CGDA Secretariat
डाक सं/Dy No. 1299
दि./Date. 11/9/17

भारत सरकार
रक्षा मंत्रालय
रक्षा विभाग
नई दिल्ली - 110 011
Government of India
Ministry of Defence
Department of Defence
New Delhi - 110 011

DO.No. A-19012/1/2017-D(Estt. I.Gen.I)

8th September 2017.

Dear Smt Prasad,

Towards intensifying the focus on cleanliness and create an environment of cleanliness across the country in the spirit of a Jan Andolan, the Hon'ble Prime Minister has called upon the nation to undertake "Swachhta Hi Sewa" (SHS) from 15th September, 2017 to 2nd October 2017. The proposed campaign has three components, which are highlighted in the enclosed letter addressed by Secretary, Ministry of Drinking Water & Sanitation to the Defence Secretary.


I am to request you to look into this matter personally to ensure that the action plan could be made ready by 11th September 2017 so that SHS campaign is organized successfully.

With regards,

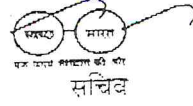
Yours sincerely,


(Barun Mitra)

Encl: as above.


11/09/17
र.ले.व.अ.न.वि.प्रसाद
Smt. Veena Prasad, IDAS
CGDA
Room No. 101, UB Road
Delhi Cantt.
NEW DELHI

रक्षा लेखा संयुक्त महानियंत्रक (प्रशा.)/Jt. CGDA (AN)
डाक सं/Dy. No. 3538
दि./Date. 11/09/2017



परमेश्वरन अय्यर

Parameswaran Iyer

भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय

Secretary
Government of India

Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodeya Bhawan, N D-110003
Tel: 24361011, 24362715,
e-Mail: param.iver@gov.in

No. S-13015/45/2017-SBM-III
September, 6, 2017

Dear Sanjay,

As you may be aware, the honorable Prime Minister during his 'Mann ki Baat' address on 27th of August 2017, called upon the nation to undertake a campaign, 'Swachhta Hi Sewa' (SHS), from September 15, 2017 to Gandhi Jayanti. The aim of the campaign is to intensify the focus on cleanliness and create an environment of cleanliness across the country in the spirit of a Jan Andolan.

During the Swachhta Hi Sewa (SHS) campaign, it is desired that all Central Ministries, subordinates offices of Ministries, and PSUs under the Ministries organize Shramdan activities. In addition, eminent personalities, community organizations, private sector organizations, and all other stakeholders relevant to your Ministry maybe requested to contribute to the Swachhta Hi Sewa activities between 15th September and 2nd October, 2017. The Swachhta Hi Sewa campaign is proposed to be formally launched by the honorable President of India on the 15th September, 2017.

The campaign has three components:

- **JagruktaAbhiyan:** Mass mobilization of public at large using innovative IEC techniques. SwachhtaRathsmay be used in the districts for this purpose
- **ShauchalayaNirman (or Shramdaan):** ODF achievement through construction of toilets on a large scale including Shramdaan by eminent personalities will be undertaken during this period. Multiple organizations such as Schools, Women SHGs, Women Sarpanches, Central Armed Police Forces (CAPFs), Corporates, Healthcare institutions etc. will participate in the cleanliness and ODF drives on a mass scale
- **Swachh Gandhi Jayanti** – To celebrate the three years of the Swachh Bharat Mission, awards will be given at all levels (National, District, and State). In addition, other awards will be given to institutions who

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have contributed to the Swachh Bharat Mission in an exemplary manner.

In this context, your Ministry, its subordinate and field offices, and PSUs under your Ministry are requested to actively contribute to the SHS campaign. You may appoint a nodal officer from your Ministry for this campaign and request your Ministry's field, subordinate offices and PSUs to submit to you an action plan for SHS by 11th September 2017. The soft copy of the action plan may be forwarded over e-mail to Yugal Joshi, Director, Ministry of Drinking Water and Sanitation (MoDWS) by 5 PM, 12th September 2017. The following officials from MoDWS may be reached out to for further clarifications.

1. Sharad Kumar, Consultant, MoDWS – sharadkumar@kpmg.com | +919582918260
2. Yugal Joshi, Director, MoDWS – yugal.joshi@gov.in | +919810973200

With regards.

Yours sincerely,


Parameswaran Iyer

Sh. Sanjay Mitra
Secretary
Department of Defence
Ministry of Defence,
New Delhi